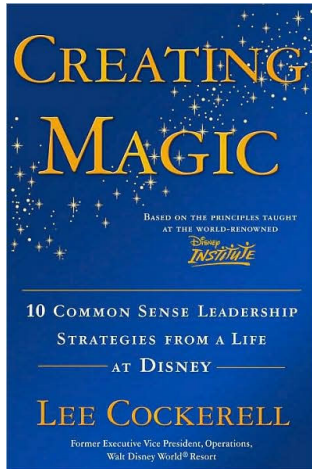


A360 LEADERSHIP GROWTH SESSION

A QUICK AND EFFICIENT WAY TO LEARN FROM RENOWNED AUTHORS IN THE FIELDS OF BUSINESS DEVELOPMENT AND ORGANIZATIONAL LEADERSHIP



CREATING MAGIC BY LEE COCKERELL

Combining unique business wisdom with insightful and entertaining stories from Cockerell's four decades on the front lines of some of the world's best-run companies, **Creating Magic** shows all of us, from small business owners to managers at every level, how to become better leaders by infusing quality, character, courage, and integrity into our workplace and into our lives.

In **Creating Magic**, Lee Cockerell shares the leadership principles that he enacted as the head of operations for the multi-billion dollar enterprise, Walt Disney World. Cockerell demonstrates great leadership isn't about mastering impossibly complex management theories. We can all become outstanding leaders by following the ten practical, common-sense strategies outlined in this remarkable book.

HOW IT WORKS:

- Each session will last 60-90 minutes.
- Sessions will start with 5-10 minutes of networking. I'll present the material through a PowerPoint presentation and lead discussion on the content. Sharing viewpoints and learning is the main objective. We will wrap up on time so you can get on with the rest of your day.

BENEFITS TO YOU:

- A360's Leadership Growth Sessions are a quick and efficient way to learn the key ideas and themes from a great leadership book and start applying those ideas right away.
- A great networking tool, professional development activity, or an engaging way to connect and grow your organization, team, and yourself.
- Network with other professionals in a learning environment: virtually or in-person.
- An engaging, collaborative environment with other leadership professionals.
- Low-cost professional development.



DAVE SICHTERMAN

- Certified Professional Business Coach
- Leadership Educator
- Entrepreneur, Small Business Owner
- Collegiate Athletic Director for over 16 Years
- 25 years of Collegiate Athletic Coaching Experience

INTERESTED IN GROWING?
Check out my website or give me a call.

www.a360coach.com | (313) 231-1686

